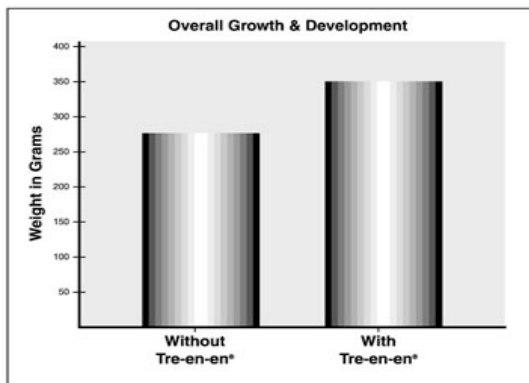


Tre-en-en Grain Concentrates

PROVEN EFFECTIVE IN LABORATORY TESTS

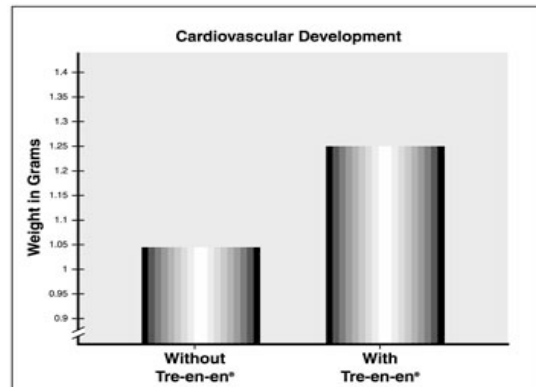
Scientists have known for years that lipids and sterols are required for normal cellular functioning, glandular activity, and overall growth and development. A series of studies conducted at Texas A&M University in 1987 confirmed the nutritional benefits of Tre-en-en Grain Concentrates (lipids and sterols from wheat, rice, and soybeans). The seven-week studies looked at growth, development, maturation, and glandular activity of young rats fed either a standard control diet (laboratory chow fortified with vitamins and minerals) or the standard diet with Tre-en-en Grain Concentrates substituted for the lipids used in the standard chow. Animals were allowed to eat as much as they wanted; both chows had the same caloric content. (All tests were performed and all animals were housed and cared for with the highest level of concern for the health and well being of the animals. No animals were exposed to conditions of pain or suffering.)

When the amount of food consumed was correlated with the amount of weight the rats gained, the researchers found that the Tre-en-en-fed animals displayed superior growth and development, indicating that their bodies made better use of the available nutrients. In all cases the Tre-en-en-fed group grew faster, achieved maturity faster, and had better overall development than the group that was fed the control diet. In addition, the cardiovascular systems of the Tre-en-en-fed group were better developed, and their adrenal activity — an indicator of their energy levels and ability to respond to stress — was greater.



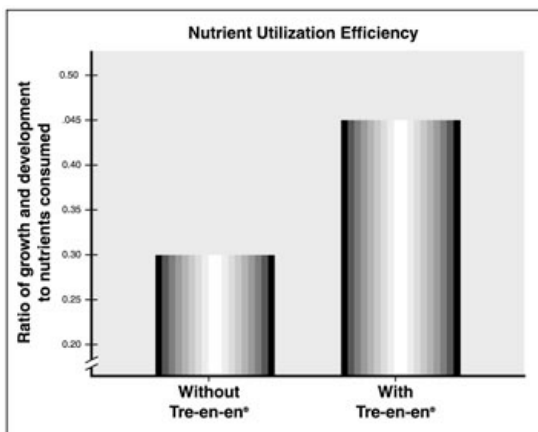
OVERALL GROWTH AND DEVELOPMENT

Animals fed diets fortified with Tre-en-en Grain Concentrates attained a greater level of overall growth and development than did animals fed a control diet.



CARDIOVASCULAR DEVELOPMENT

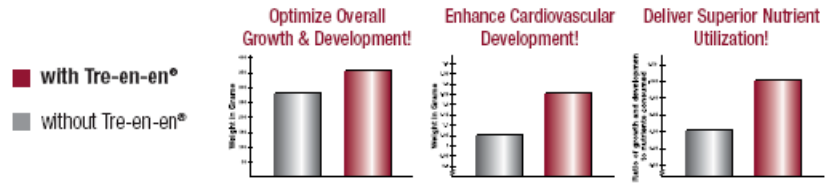
Animals on the Tre-en-en diet displayed greater cardiovascular development than did animals fed the control diet. Cardiovascular development (measured by heart weight) paralleled overall growth and development, indicating that larger animals were not "fatter" but instead were more fully developed.



NUTRIENT UTILIZATION EFFICIENCY

Compared to animals on a control diet, the animals fed Tre-en-en Grain Concentrates demonstrated superior growth, development, and maturation, even though each test group consumed the same amount of calories. This result indicates that the Tre-en-en-fed animals utilized nutrients from food more efficiently than did control animals.

Tre-en-en® is proven to optimize cell membrane function and help cells function more efficiently.



Tre-en-en®'s unique blend of whole grain lipids and sterols allows your cell walls to become their flexible best, making it easier for high-energy nutrients to get in and waste to get out.

